# Kodak alaris

#### **NEWS RELEASE**

# Kodak Alaris' new network scanning solution is fast, quiet, easy to use and doesn't require a PC

Apr. 22- A new generation of network scanners from Kodak Alaris launch today to provide organizations with an easy to use walk up solution to simplify document sharing.

Taking Kodak Alaris' photo kiosk and scanner know-how and combining it in a compact, high performance, networked unit, the new KODAK Scan Station 700 Series, allows people to efficiently capture information from documents and route it into key business processes without the need for a dedicated PC. Walk up, use the built-in colour 9.7 inch<sup>1</sup> touch screen, and go – it's as straight forward as that.

Up until now, many organizations have been unable to automate some paper-based business processes using scanners because of the difficulty of installing PCs in the workplace. This could be where thin client terminals are used or if strict corporate policies are in place to ensure a unified computing environment which prevents the installation of dedicated hardware or software to support a standalone scanner. In other instances, companies may wish to install a pared-down scanning solution for employees – limited to performing specific tasks - so as to make it easy for non-technical people to use. The KODAK Scan Station 700 Series is ideal for all these scenarios.

The KODAK Scan Station 700 Series connects directly to a network and sends data to multiple destinations simultaneously, including network drives, printers, FTP sites, email, and Microsoft SharePoint. It is designed to meet the needs of small businesses or branch offices of larger organizations in a variety of industries, including healthcare, finance, legal, government, manufacturing, travel and insurance.

## Network scanners make information management easy

"Network scanners are ideal for companies who have multiple offices nationwide. The Football Pools, for example, use our KODAK Scan Stations at 25 sites throughout the UK to digitise thousands of paper betting coupons received every week," said Martin Birch, EAMER managing director, Kodak Alaris' Document Imaging division. "Scanned coupons are transmitted to its head office in Liverpool within 24 hours so they can be processed, a dividend declared and ultimately punters paid. Scan Stations have reduced the Football Pool's weekly bet processing turnaround time, simplified an intensive and time consuming operation for staff, with the investment paying for itself within six months."

Unlike traditional scanners or other multifunction devices, the standalone Scan Station 700 integrates network connectivity and imaging functionality to make scanning more accessible in a shared environment. The large, easy-to-navigate touch screen offers a customizable, intuitive user experience which increases user accuracy and a quicker path to proficiency. A remote administration utility allows administrators to manage, configure, and maintain multiple scanners from a central location.

<sup>&</sup>lt;sup>1</sup> Measured diagonally

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Two models complete the series. The standard Scan Station 700 for general use, and the 720 EX model which extends the solution's feature set with a built-in fax modem, KOFAX Front Office Server connectivity, and an integration-friendly architecture.

The Scan Station 720EX design allows highly specialised third-party business application integration to add value to existing capture processes, offering a powerful, customizable approach to elevate end-users' information management capabilities. Selected partners can create these applications to easily look up projects, confirm deliveries, provide feedback and check the status of projects in the system, saving time and reducing administrative costs for the end-user.

## Performance to streamline your business workflows

- Work horses which gallop through workloads. Both the Scan Station 700 and 720 EX can process 50 pages per minute and have a recommended daily volume of up to 6,000 pages per day. They scan in A4, duplex, colour and can output at up to 600 dpi resolution.
- o **Graduate to the sound of silence.** Based on customer feedback and demand, both new models are designed to be be super quiet when in standby so ideal for offices where minimising noise is key.
- Clarity is king. Kodak Alaris' Perfect Page technology is included which automatically adjusts images
  without user involvement to ensure best quality scans every time, especially with mixed and low contrast
  documents which are difficult to scan.

Hauke Fast, Kodak Alaris' EAMER product marketing manager for document imaging, "We've totally revamped our existing network scanners with the launch of the Scan Station 700 series. They're faster, quieter and easier to use. Companies can save both time and money with them as they easily connect to other systems. Designed for either individual or mutiple users, the Scan Station 700 advances the value proposition of document management by delivering many improvements across a variety of business processes."

The Scan Station 700 and 720EX also support additional accessories for greater versatility and ease of use, including the KODAK Scan Station Keyboard and Stand Accessory, and A<sub>3</sub> and A<sub>4</sub> [legal size] flatbeds.

### Pricing, availability and ongoing service and support

On sale today, the Scan Station 700 costs €2,295.00 with the 720EX model priced at €2,495.00. Both come with a one year warranty [equipment replaced within four days] with various upgradeable options available.

Kodak Alaris offers essential services that provide customers with the initial training and ongoing technical and business support they need to ensure robust and worry-free configuration and optimal operation of the Scan Station 700 Series. Scan Station 700 service plans and tailored expert services include Startup Assistance, Network Scanner Training, ongoing support and the latest product improvements. Kodak Alaris offers comprehensive maintenance and support plans and professional services that allow customers to maximize their investments.

Visit kodakalaris.com/go/ScanStation700news for more information about the new scanners.



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#### **About Kodak Alaris**

On September 3, 2013, the U.K. Kodak Pension Plan (KPP) completed its acquisition of the Kodak Document Imaging and Personalized Imaging businesses from Eastman Kodak Company and created a new company known as Kodak Alaris. The new company and its name preserve the heritage and legacy of the Kodak brand, while embodying the speed and agility to meet market needs and changes. Kodak Alaris, which is licensed to use the Kodak brand, will focus on strategic, ongoing investments for these businesses to ensure long-term growth and success. The Kodak trademark and trade dress are used under license from Eastman Kodak Company.

#### About Kodak Alaris' Document Imaging Division

Kodak Alaris' Document Imaging solutions enable customers to capture and consolidate data from digital and paper sources, understand and extract valuable insight from the contents, and deliver the right information to the right people at the right time. Our offerings include award-winning scanners, capture and information management software, an expanding range of professional services and industry-leading service and support. With customers ranging from small offices to global operations, Kodak Alaris delivers superior systems and solutions to automate business processes, enhance customer interactions and enable better business decisions.

For more information, please visit <u>kodakalaris.com/go/dinews</u>. Follow us on Twitter at <u>twitter.com/kodakdi</u> and visit our blog at <u>infooverdrive.com</u>.

#### **Media Contact**

Tom Herbst Kodak Alaris EAMER PR lead +44 (0)7768 145571 or +44(0)207 274 9937 tom@tomherbstpr.co.uk